



Texas Hill Country Section Newsletter Of the Mercedes-Benz Club of America

Proudly Serving South and West Texas

2015 Issue Two

Second Quarter

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Message from the Executive Committee

Since hearing the news from section president Bob Holbrook about his recent stroke, he has resigned his role as president and director while he is in physical therapy and recovering. In the interim, Joe Borrero will be acting president. We wish Bob well in his recovery and hope he and Ana will be joining us again soon.

In March, we began using the website, Mail Chimp, to send email communication. The website software allows us to send one email to connect with you (previously three were required) and we do not need to maintain a list of email addresses. The software also makes it easier to link to Mercedes-Benz sites, videos, and MBCA information.

Fun and informative activities are being planned for you across the country. Our national club event, Star Tech, will be held June 12-14, 2015 and is hosted by the Cincinnati section. If you've never been to a national club event, it's quite a fun experience. The Mercedes-Benz vehicles at these events are mind boggling and you have an opportunity to meet so many members from across the country. If your schedule permits, we hope you will attend.

No activity could be arranged without our volunteers. If you've ever hosted a party, you know what we mean. We appreciate all the help of our volunteers and value your time.

We are always interested in hearing from you. No matter where you live, send us your stories & photos of your vehicles and share your drive with us!

Section Leadership

Acting President - Joe Borrero

Secretary - Kathie Steele

Treasurer - Keith Steele

Director - Joe Aaron

Director - Dick Fitch

Director - Ruben Torres

Webmaster - Paulette Sontag

Newsletter Editor - Kathie Steele

Thank you for your support in helping make the Texas Hill Country Section one of the best in MBCA!

**WILLKOMMEN
AND
DANKESCHON!**

We thank you for being a member of this Club. Because of your loyalty and support, your yearly membership dues help to support our section financially and we are able to produce and deliver a Section Newsletter; host fun and unique events, and bring you the latest technical, maintenance and general driving information about your Mercedes-Benz vehicle.

New Members

Michael Becquet
Brigitte Booker
Bill Buchsbaum
John Cantrell
George Gervin
Scott Smith
Michael Smith
Wade Walker

Member Renewals

Joe Aaron
Milton Colia
Gil Coronado
Ed Davitt
Charles Dove
Rojelio Garcia
Ed Hicks
Michael Hirschman
Robert Hoover
Tim Howard
David Lewandos
Kenneth Marshall
Maurice Miles

Steve Morehead
Michael Owens
Charles Pearson
Ronald Pouch
William Rankin
Carolyn Ruble
Antonio San Martin
Richard Taylor
Trent Uehling
Richard Wiseman
Michael Yost



**Mercedes-Benz Club of America
National Information**

MBCA
National Business Office
1907 Lelaray Street
Colorado Springs, CO 80909-2872
800-637-2360
www.mbca.org

South Central Regional Director

Gene Jurick - gjurick@tx.rr.com

Invest \$49, earn \$500.

Pay \$49 a year as a Member of MBCA and after 12 months, get \$500 off the price of a NEW Mercedes-Benz. Not a bad return for a 12-month investment...

How Members Qualify

- You must be a "Member in Good Standing" with MBCA to qualify for the locally benefits program. To check your current standing go to www.mbcacpa.org. Click the "My Account" link at the top right corner of the page then enter your username and password. If you are a current MBCA member and have been sponsored by 2 or more committee members, a "Member in Good Standing" symbol will appear in the bottom left corner of your profile page.
- From your profile page, click "Join" to see the complete terms and conditions and to print an official Local Benefits Certificate. Membership will only be granted if you are a "Member in Good Standing". Your Local Benefits Certificate may only be printed ONLINE. It will expire 90 days from the print date.
- Go to your local Mercedes-Benz dealer to receive the best price for your NEW Mercedes-Benz vehicle. Remember to ask your dealer if they are offering any special price incentives like a rebate or other financial aid. On the day of your purchase, present your Local Benefits Certificate to the dealer to receive an additional \$500 off the price of your new vehicle.

Can the \$500 Discount be Combined with Other Discounts?

No. The \$500 incentive is good standing only (see \$500 off a NEW Mercedes-Benz price) and cannot be combined with a second \$500 incentive, including Lease Appreciation Certificate, European Delivery, seasonal event discounts, clearance sales and other dealer offers.

Which Mercedes-Benz Vehicles Qualify for the \$500 Discount?

You may only purchase \$50K (MSRP) or less for the purchase of any NEW Mercedes-Benz vehicle except: Sprinter, GLS, S-Class, SLS AMG Roadster, SLS AMG Coupe and SL AMG Roadster.

Are There Dealer Incentives that CANNOT be Combined with the \$500 Discount?

Yes. There are some dealer incentives that may NOT be combined with the \$500 Discount, including (B): Dealer Employee Incentive, MBNA, Mercedes-Benz Drive Employee Appreciation, M37 (Milestar Lease Program), Optimal Integrated (dealer program), all other programs (dealer or factory programs). You should ask your dealer for complete details.

Questions or More Information

Call the MBCA National Business Office at 800.637.2360
Mon-Thursday, 9 a.m. - 4:30 p.m. & Fridays 9 a.m. - 4 p.m. MT

Have Your Own Mercedes-Benz Community? Learn more at mbca.org

Benefit with your Membership!

Dealer Discounts on Parts, Service & Accessories at Participating Mercedes-Benz Dealers - The presentation of your membership card may entitle you to 5%, 10% or (up to) 20% off parts, service and accessories from the U.S. and Canadian Mercedes-Benz dealers. Even if your vehicle is under warranty, not all service is covered. Call any of our local Mercedes-Benz dealers in advance to confirm their participation in the MBCA dealer discount program. You must present your MBCA membership card before having service performed or paying for parts.

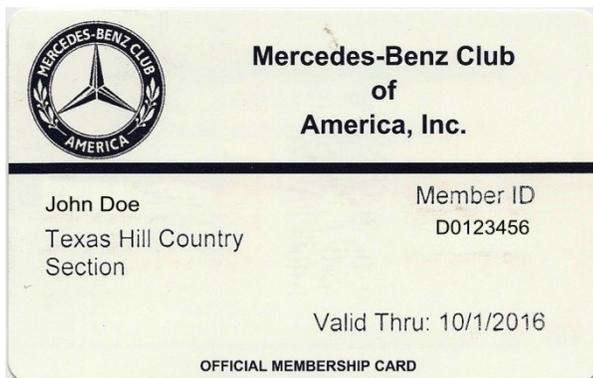
Renew Your Membership – You do NOT need to wait until your renewal date before extending your club membership. Renew for 3 years, get 3 months FREE. Renew for 2 years, get 2 months FREE! These renewal offers are good indefinitely, and members may renew at any time to receive the free months. There is no extra benefit for renewing for just one year.

Mercedes-Benz Models & Chassis Forums - Mercedes forums include every model made by Mercedes from A class to GLK, the Sprinter, Smart Car, Adenauer, Gullwing, vintage and collectibles. Go to www.mbca.org and sign in using your membership card to participate.

See all the benefits available to you as a club member at www.mbca.org/membership.



View all benefits - login in to www.mbca.org, click on the tab "Membership".



Can't find your Membership Card?

Well, no worries. You may call the national business office at 800-637-2360 or go online at www.mbca.org to request another card.

Keep the card with you to access dealership and other member discounts.



June – Dinner meeting at Scenic Loop Café in San Antonio on Thursday, 11th
6:00 PM – 8:30 PM.

July – Technical Session at Mercedes-Benz of San Antonio. Details will follow.

Always check our website at
www.texashillcountry.mbca.org
for the latest event information and past
event reports and photos.



www.facebook.com/texashillcountry

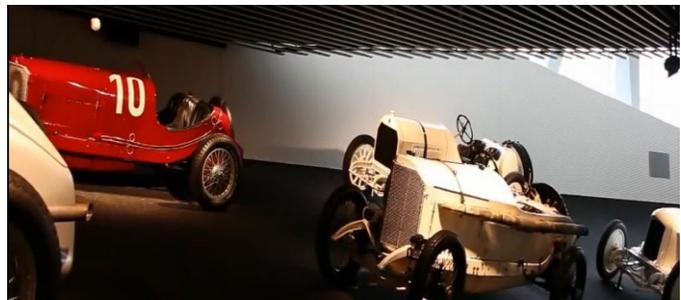
Pop Quiz: How well do you know the Mercedes brand and its history?

See how well you do. Answer on page 6.

At the Mercedes-Benz museum in Stuttgart, there is a display of race cars owned the German team and used prior to the 1930's (photo right).

All the cars are painted white, but one red stands out to visitors.

What significance do the colors mean in auto racing? Why did the Mercedes-Benz team race two different colored cars?



Formula One News

What a season 2015 is turning out to be. After winning the 2014 constructors championship and the drivers' championship, the Mercedes team has had to work harder to maintain their current lead. Mercedes fans are watching in horror as team drivers, Lewis Hamilton and Nico Rosberg, view new threats from behind and they come from Ferrari.

Ferrari has had so many personnel changes; it's hard to keep up. They are desperate to regain their racing legacy and inspire hope among their team and fans. It's that bad.

Toto Wolff, Head of Mercedes-Benz Motorsport, reported on the F1 website "After the wake-up call in Malaysia, it was satisfying to see how the team pulled together for the race in China. We did our homework, made improvements and scored a strong one-two finish. But China also confirmed that Ferrari will be a threat in all conditions this year..." Perhaps what is needed is for the little red car with the prancing horse to be put back in the stable.

Also this year, Mercedes-AMG has unveiled the two new models that will serve as Formula One racing's official safety and medical cars for the season. The new safety car will be a 510 bhp GTS and will replace the gull-wing SLS AMG that has been used for the past five seasons. The new C63 S Estate will serve as the new official medical car (photo below).

Source: formula1.com, mercedes-amg.com.

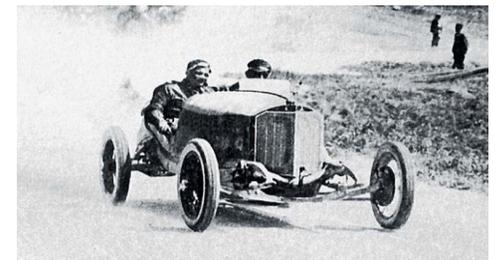


Quiz Answer:

Early racing cars were painted different colors based on their country of origin. For example, Germany used the color white, Britain used green, Belgium used yellow, Italy used red, and France used blue.

In preparing for an open-road endurance race, the 1924 Targa Floria, near Palermo, Italy, the German team noticed that spectators would throw stones and tree branches onto the track whenever they saw a white race car drive by. So the night before the race, in agreement with driver Christian Werner, the team changed the color and painted their car red. Mercedes won the race and both the red and white cars are on display in the Mercedes-Benz museum in Stuttgart.

It wasn't until the 1930s, that the German team dominated racing in Europe as a new company – Daimler-Benz. In fact the color of the cars was changed again *unintentionally* when the original white paint was stripped away to reduce weight showing the silver paint beneath. The legend of the Silver Arrows was born.



Source: mbusa.com

2015 Election For Section Directors

Every two years, our section will conduct an election for our Board of Directors as stated in our By-Laws. This is the time for members who are willing to serve to come forward.

Seven members serve as our Directors. Any member (with current/active membership) may submit his/her name to serve on the board. Send nominations to Kathie Steele, Section Secretary, no later than August 15, 2015. Please do not nominate another section member unless he/she has agreed to serve.

A ballot with the list of nominations will then be included in the August newsletter.

If there are NO nominations, other than for those already serving that are received by the secretary by the above date, then no membership voting is required to take place.

Officers of the Section will be elected by the Board of Directors from among the members of the board.

The Board of Directors will serve from November 1, 2015 until October 31, 2017.

If you wish to help in some other way with the operation of our events/section, please contact Kathie at dieselbenz@outlook.com.



Texas Hill Country Section|MBCA Is On The Web!

- National website – www.mbca.org
- Section website - <http://texashillcountry.mbca.org>
- [http://www.facebook.com/pages/Texas Hill Country Section| Mercedes-Benz-Club-of-America](http://www.facebook.com/pages/Texas+Hill+Country+Section|Mercedes-Benz-Club-of-America)

Ninety years ago, on February 18, 1925, a new logo was designed from the Daimler-Motoren-Gesellschaft (Daimler Motors Corporation) and the Benz & Cie. trademarks and was registered at the patent office.

Which part of the 1925 trademark (pictured right) comes from the old Daimler logo and which from the Benz logo?

Answer? The new automobiles were to be named *Mercedes-Benz*, in honor of DMG's most important car model and the last name of Karl Benz. Its new trademark consisted of a *three-pointed star* surrounded by the traditional laurels of Karl Benz's logo and labeled *Mercedes Benz*.



Active Curve Tilting



A further advancement of the already industry-leading MAGIC BODY CONTROL® allows the S65 AMG Coupe to lean into corners much like a motorcyclist or skier.

The stereo cameras of Intelligent Drive, also used for the proactive suspension's Road Surface Scan, combine with a lateral g-force sensor to evaluate upcoming curves. Leaning into a corner helps reduce the lateral forces felt by the occupants in corners between 10 and 111 mph.

The curve tilting doesn't increase performance, but provides additional comfort to passengers. Since most roads don't contain banked corners, the S65 simulates one.

Source: mbusa.com

MBCA Texas Hill Country Section Newsletter - published four times a year is the official newsletter of the Texas Hill Country Section of the Mercedes-Benz Club of America.

Opinions - Opinions expressed are those of the authors and not necessarily those of either MBCA or the Texas Hill Country Section. Neither MBCA nor the Texas Hill Country Section endorses products or services but may, as part of our informational activities, allow them to be cited in articles and notices.

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Advertising - We welcome advertisers whose subject matter is relevant to MBCA or of interest to members of the Section. Advertising runs for one year (four issues) starting with the first issue. MBCA members may place a classified ad for free providing that ad is Mercedes specific. No inference should be made that products or services advertised herein have been approved by the MCBA/Texas Hill Country Section board of directors or this newsletter editor.

Articles and Submissions - Copy should be e-mailed to the editor by the 10th of the month prior to the next issue. For example, submissions for the August issue should be received by the editor by July 10th.